AN ANALYSIS OF DIRECTIVE SPEECH ACT FOUND IN CIVIL WAR COMIC

Yossi Diana\textsuperscript{1}, Nova Rina\textsuperscript{2}, Havid Ardi\textsuperscript{3}
\textsuperscript{1}Student of English Department, Faculty of Humanities, Bung Hatta University
Email: yossidiana91@gmail.com
\textsuperscript{2}Lecturer of English Department, Faculty of Humanities, Bung Hatta University
\textsuperscript{3}Lecturer of English Department, Faculty of Art and Linguistics, Padang State University

Abstract

The purposes of this research are to describe the meaning and context and type of Directive Speech Act used by the characters in this comic. This research is Pragmatic study. The method of research is descriptive. This data found in Civil War comic. The result of research indicates that fifty data of Directive Act. There are four forms of directive act consist are words, phrase, clause, sentences. Phrase is the most commonly type found in this comic. For the types of directive act, the researcher found five types of directive act. They are command, request and suggestion, advising and inviting. Command is the most commonly type found in Civil War comic.

Keywords: Speech Act, Directive, Comic

A. Introduction

Language is a necessary element in human’s life. Human as social creature interact each other in communication through language. It concerns with the meaning and the exchange of understanding. One model of communication considers it from the perspective of transmitting information from one person to another because people use language for conveying the opinions, feelings or intentions to others. Language provides important vitality of the individual in a social structure that is bound to the norms and habits. Therefore, language as a tool of communication is needed by human to fulfill their necessity.

In communication there are two ways in delivering ideas, there are written language and spoken language. The written language can be significantly more precise. Written words can be chosen with greater deliberation and thought, and a written argument can be extraordinarily sophisticated, complicated, and lengthy. These attributes of writing are possible because the speed of involvement is controlled by both the writer and the reader. The written word appeals more to a reflective, deliberative style. On the other hand, oral communication can be available to the speaker: gestures, intonation, inflection, volume, pitch, pauses, movement, visual cues such as appearance, and a whole host of other ways to
communicate meaning. A speaker has significantly more control over what the listener will hear than the writer has known what the reader will read.

There are many ways that can help people to create a good communication. One of them is by using directive. The directive is a kind of speech act that the speaker tries to get the hearer to do something. Speech act is the way of using or treating the words by the people in communicating one and another. Yule (1996:47-53) explains that speech act is an action performed via utterance. It means that the hearer does what the speaker wants. It expresses the speaker’s desire or wish for the addresses to do something. In using directive, the speaker intends to elicit some future course of action on the part of the addressee. The role of directive act is to get someone else to act something as the effect of speaker’s utterance. It is important to determine how directive uses in certain situation.

Directive is a kind of speech act that the speaker tries to get the hearer to do something. It means that hearer does what the speaker wants. Searle (1979) defines directive as attempt by the speaker to get the hearer to do something, for example: command, invite, ask, request, dare or challenge. As stated by Cutting (2002:17) directives cover acts in which the words are aimed at making the hearer to do something. Such as commanding, requesting, inviting, advising and suggesting.

There are reasons why the writer chooses this topic. First, language is very sensitive because of that Directive exists in areas of daily life and communication which related to society or communities members and language development especially in comic. Second, there are some of directive acts are used in comic. Third, directive occurs in spoken and written language. Written language can be spoken language that is transcribed into written text. It will be more scientific if it is written. In short, the researcher chooses this topic based on the consideration of the fact that directive is found here as a linguistic phenomena. The writer wants to show several kinds of directive are used by comic.

The purpose for doing this research are (i) To identify the forms of directive acts used by the characters in Civil War comic and (ii) To identify the types of directive acts used by the characters in Civil War comic.

B. Research Methodology

This research was conducted by using a descriptive research because it described the types and meaning of directive act. Moleong (2006) states that analyzing data is an effort which is done
by working with data, organizing data, sorting data into the units which can be managed, synthesizing data, searching for and finding out the pattern, finding out what is important and what is learned and to decide what can be told to the other. It can be concluded that descriptive research is a research that tries to describe, interpret and overcome the problem clearly based on the accurate data. The data of this research were the words and sentences that are directive act. The data will be taken from Civil War comic which consists 1st volume until 3th volume from internet. In the process of collecting data, there were several instruments that were needed. Writing equipments such as laptop, computer, pen, paper or book and ruler were needed because those materials helped to collect the data. Also, the researcher used internet access to get the data in those websites. In order to make the process of collecting the data becomes easier; check list table was created to arrange the directive act words into one place, so the data can be seen quickly. The researcher browsed the comic from internet. The data were identified based on the words, phrases and clauses which consist of directives. Researcher rewrote or typed the data into soft data. The data were written down on the papers, book or laptop after the data found into tables after that the data were analyzed.

C. Finding and Discussion

Directive act apply to the speaker's communicative intention in producing an utterance. The speaker normally expects that his or her communicative intention will be recognized by the hearer. Both speaker and hearer usually helped in this process by the circumstances surrounding the utterance. Directive functions that express what the speaker wants. It means both of the speakers and the hearers need to understand about directive speech act in order to create good communication. It indicates that the core of directive speech acts is to get someone else to act something as the effect of the speaker’s utterances. Besides that, Directive act is also used in comic especially in Civil War comic. In the conversation of each character it can be found the directive utterances. The form of directive act can be found in words, phrase, clause, sentences. Furthermore, there are three types of directive acts exists in this comic are command, request and suggestion.

As the writer states in the chapter 1, the purposes of this research to analyze the form of the directive act in Civil War comic. The form of directive act can be found in words, phrase, clause, sentences. Sentence is the largest unit of syntactic description. According to Richards and Schmidt (2002: 491), a sentence is the
largest unit of grammatical organization within which parts of speech (e.g. nouns, verbs, adverbs) and grammatical classes (e.g. word, phrase, clause) are said to function. For instance, the datum "Stand your ground, gentlemen" is formed a sentence. The sentence that states a fact or makes a statement. In declarative sentence, the subject and predicate have normal word order.

The other finding that researcher found in this research is the type of the directive act in Civil War comic. Directive is the speaker tries to get the hearer or addressee to do action or to perform some acts. It expresses what the speaker wants. As a result, directive belongs to the competitive category. From the finding, there are three types of directive that are found in this comic. They are command, request and suggestion.

Command is one of the types of directive acts that found in Civil War comic. As Kreidler (1998:189) argues that command is effective only if the speaker has some degrees of control over the action of the hearer. Command is defined as to give orders or exert authority over someone or something. For example "Weapons down, boys". It categorize as directive act because the speaker expects the hearer to do what he wants about. Then, it have to the hearer, he must do it. In this case, the hearer expresses what the speaker’s intentions.

Request is also type of directive act which exist in this comic. Request is the act of asking for something to be given or done, especially as a favor or courtesy; solicitation or petition. Moreover, request is an expression of what the speaker wants the addressee to do or refrain from doing. According to Kreidler (1998:189) request is an expression of what the speaker wants the addressee to do or refrain from doing. For instances, Please attend! I repeat please attend! It defined as request because this utterance is the directive act because it attempts by the speaker to get the address to do something.

Suggestion is a type of directive act. Suggestion is the speaker’s attitude and intentions when performing an utterance must be taken as a reason for the hearer’s action. Kreidler (1998:191) adds suggestion is the utterance that made to other person to give our opinion as to what they should or should not do. For example, You should hear the ideas he and Hank pym have been tossing around. It shows suggestion is a part of the speech act, the main goal of suggestions is to get the hearer to do something, in suggestion, and the speaker asks the hearer to take some action which the hearer believes that it will
give benefit for her/himself. In making suggestion, the hearer can follow or not what is the speaker suggest about. It is depends on believe and benefit of the hearer.

Advice is used to give a particular decision or course of action, to recommend, usage problem to inform, notify, and to take counsel or consult. Azar (1985: 64) emphasizes that advice can be signed with words such as should (modal), and ought to. She also says that advice can be also signed in three words such as should, ought to, and had better. Next Blundell et.all (1982:135) say that advice can be signed with words such as If I were you, I would……, I would…..if I were you, It might be an idea to……., I think you should……..I advise you to….., etc.

Furthermore, Inviting is like inviting elsewhere, is based on the relationship between the inviter and the invitee. According to Searle (1976), the goal of spoken interaction is to communicate things to the hearer by getting him/her to recognize the intention that one has to communicate those things. The speaker then must achieve the intended effect on the hearer by allowing him/her to recognize his/her intention to achieve that effect. So, the recognition of the intention or intended meaning of the utterance (speech act) seems crucial in achieving a level of success in understanding. As far as invitation making is concerned

There are some distinctions between previous studies about directive act. First, Karisma (2008) analyzed about “An Analysis of Illocutionary Act as found in Drama The Father by Elizabeth Sprigge”. Second, Nurfani (2012) analyzed about “An Analysis of Illocutionary Act on Airlines Slogan”. Third, Ilham (2013) analyzed about “An Analyzed of Illocutionary Act found in Food and Beverage Advertisement”. These researches are just based on illocutionary. They focus the research of illocutionary act on the written text which use by English using literal-non literal and direct-indirect speech act, basic kinds of illocutionary act. However, this research bases on directive act, it is more specific than other researches. This research just focused on
the form and the types of directive act in comic.

D. Conclusion and Suggestion

Based on the data analysis, research findings and discussion in the previous chapter, the research is concluded that the form of directive act is caused from sentences may be classified according to their purposes: words, phrase, clause, sentences. To fully understand the meaning of sentence, we must also understand the context. Because different context will create different meaning of a sentence and beyond the context the people can know and realize where, when and whom they speak to. So, context is the important thing to know the meaning of the utterances.

For the types of directive act, the researcher found five types of directive act. They are command, request and suggestion, advising and inviting. All of these type of directive act are kind of speech act that the speaker tries to get the hearer to do something. It means that hearer does what the speaker wants. Furthermore, this research describes these types of directive act; command, request and suggestion are kind of directive functions that express what the speaker wants. It means both of the speakers and the hearers need to understand about directive speech act in order to create good communication.

In short, there are directive acts used by the characters in *Civil War* comic. To identify the directive acts, we need to consider the form of using that language. We also must understand the context because different directive utterance presupposes certain condition in the hearer and in the context of situation. The speaker believes that the hearer is able to do that and the addressee wishes to do that because command, request, suggestion, advising and inviting are kind of directive functions that express what the speaker wants.

In this research, the researcher only do a research in analyzing and explaining about the meaning and context and type of directive acts used by the characters in *Civil War* comic. There are many aspects that can be analyzed about directive acts. This research only analyzed about the directive acts in comic. There are so many sources or objects that can be used in analyzing directive act. It can be from the other newspaper, magazine, movie script, news recording, daily conversation or the other media that can become the source of data. Other sources can be taken as the source of data to see whether the different source make different conclusion.
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