AN ANALYSIS OF EUPHEMISM IN SOME NEWS AS FOUND IN THE JAKARTA POST NEWSPAPER

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Abstract
This study discusses euphemisms found in some of the news in The Jakarta Post. As a style language, euphemism can make a good image if it is used proportionally to support the statements that are not polite. Euphemism is the avoidance of word that may be seen offensive, obscene or somehow disturbing to listener or readers. The writer analyzed the forms of euphemism and functions of euphemism. In doing this, the writer uses Richard, et al theories. The writer also uses identity method by Sudaryanto and observational method, that is observing, reading and classifying the data in The Jakarta Post newspaper. After analyzing the data, it is found that the forms of euphemism are in the forms of word (Noun, Adjective, Verb), and phrase. The writer also found the function of euphemism in this research, which serves to change the words that are considered rude and not polite to be more smooth and polite.

Key words: euphemism, The Jakarta Post newspaper, forms of euphemism, function of euphemism.