

A STUDY OF DIRECTIVE SPEECH ACT USED BY THE FOLLOWERS IN CNN INTERNATIONAL TWITTER

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INTRODUCTION

In life, people use language to communicate and interact each other. Speech acts are the nature of speech or utterances expressed by people (Yule, 1996: 47) [1]. In this research, the researcher studies about directive speech act used by the followers of CNN international twitter. According to Searle (1976) [2] directives are those kinds of speech act to get the hearer do something. On twitter, CNN international is one of many news account that provide viral information, so a lot of people are interested in giving their opinions and express their emotions by giving their own perception through comments in many different ways. This gives the researcher inspiration to analyze the types of directives speech act and the strategy used by the followers to give the responses towards the tweets in the CNN international twitter, in terms of speech acts of directive.

In this study, the researcher found there are several types of speech acts, they are: representatives, expressive, directive and commissive. And, this study focus on directive speech act as the mostly conveyed on the CNN international twitter. Those are advising, requesting, suggesting, commanding, asking, and questioning directive speech acts. There are a number of researches done about the speech acts. Some of them are Yanti (2015)[3], she did a research on speech act directive and expressive found in Jokowi's speech. Then, Tara, Daulay, and Saragi (2017)[4] that discussed about Illocutionary acts in Indonesia's meme comics at

social media and its advantages as reading materials for senior high school.

The previous topic of the research motivate the researcher to study directive speech acts in the International CNN twitter, how the followers used the directive speech acts as a response to the CNN Tweets. And, what types of directive speech acts dominantly used.

METHOD

The method used in this research is descriptive qualitative method which is a method which describes the data as they are in consent with the facts using words. It is qualitative research because in the research that gives the descriptive data in the form of written.

The researcher took the data from the screenshot that the researcher took from CNN International twitter especially about the corona virus. The collected data were taken from the comment of the followers in CNN international twitter especially about covid19 as the hot issues that happened lately. All of the data were classified into some categories relate to the research questions, then analyzed with the speech acts theory, contexts, and social factors influenced. Then, the writer interpreted the result of data analysis to get conclusion.

FINDINGS AND DISCUSSION

In this research, the researcher found 51 data of directive speech acts used by the followers of CNN International Twitter. There are six types of directives speech act found that can be classified

into 17 directive speech acts of questioning, 10 directive speech act of commanding, 8 requesting, 8 suggesting, 5 asking, and 3 advising. The mostly typeused is directive speech act of questioning. The researcher found 17 from 51 data, and most of the twitter user in this case also using negative politeness strategy. Brown and Levinson (1987)[5] assert “Negative Politeness strategy” as a redressive action addressed to hearer’s negative face. Table 1 show some types of directive speech acts and communication strategy used.

Table 1. Types of Directive Speech Acts and Strategies used by the followers in CNN international twitter

No	Comment	Types of Directive Speech Act	Communication Strategy
1	Florjan Munih @FlorjanMunih Slovenia donated 1.2 million masks to the Chinese and remained without them in the current Covit-19 crisis. <u>He brags?</u> Let them return to Slovenia!	Questioning	Negative Politeness
2	Dead And Gone @ColddCole Can he send some to lebanon? We poor af bro	Requesting	Negative Politeness

The example no.1, the speaker “He brags?” is directive speech act of questioning. The speaker asked a question to the followers about the Chinese billionaire that he brags, because Slovenia donated 1.2 mask to China and now China give it US. The communication strategy the speaker used was negative politeness because here the speaker intends to create distance with the followers. The speaker does not really care about what the followers would think about it.

The example no.2, the speaker said “Can he send some to Libanon”, it is directive speech act requesting. The speaker requested to the followers to send it to Lebanon. The communication strategy the speaker used negative politeness because in the end of the sentences the speaker said “**We poor afbro**” by saying bad words that means the followers would has freedom to say no or to turn down the speaker request.

CONCLUSION AND SUGGESTIONS

CONCLUSION

Based on the research findings, it can be concluded that there are some points answer the research question. The classification of types directive speech act that appear in CNN international twitter there are five types, advice, request, command, suggestion, asking and questioning. The findings shows that questioning acts is the most directive speech act used by followers in express their thought and their opinion in CNN international twitter specially the news about the corona virus. Directive is an attempt done by the speaker to get the listener to do something then most of the data from this research is questioning.

In this case, the followers from CNN international twitter specially the news about the corona virus using four strategies, there are positive politeness strategy, bald-on record strategy, negative politeness strategy and off-

record strategy. As a result, the negative politeness strategy is the most strategy used by the followers in expressing their thought. Whether on giving suggestion, or asking a question they chose to used negative politeness strategy rather than positive politeness strategy. Negative politeness strategy means a freedom of action. In this case, a lot of people does not really care about what is the listener would think about it or it would be easier for the listener to turn down their request, all they care is only about their freedom of action.

Communication in social life is not only to convey the information but to make somebody to something. Language use has illocutionary force. Words uttered have an intention based on context, it is not only refers to literal meaning.

SUGGESTIONS

This research provides several suggestions for the next researcher who would like to analyze the directive speech acts of questioning in deep. They can also analyze how directive speech acts creates various forms of words used directly or indirectly to make someone to perform action. How the directive speech acts can also expressed feeling of anger, sadness, and love. This is very interesting for further research.

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