

AN ANALYSIS OF GRICE'S MAXIMS IN THE INTERVIEW

PRINCE HARRY AND MEGHAN

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INTRODUCTION

In routine activity communication, people use language to communicate with each other to share information, ideas, experiences and to make people do something. While having the communication, one should obey the maxim to be said cooperative. If he violates one of the maxims there is an implied meaning (implicature) behind that. According to Grice (1975), Cooperative Principle consists of four maxims. The maxims are maxim of quantity, the maxim of quality, maxim of relation, and maxim of manner. In this research, the researcher describes Grice's maxims used in the interview Prince Harry and Meghan, and the researcher found there are violations made by the speakers during the interview.

RESEARCH METHODOLOGY

In this research, the researcher uses qualitative research. Qualitative research is defined as a market research method that focused on obtaining data through open-ended and conversational communication. In this research, the researcher applied the observation technique. This technique is used to identify linguistic units according to the participant of the interview. Source of this data in this research from the transcription *Interview Prince Harry and Meghan* in the website of Australian Mass Media. This data was published on November 28, 2017.

FINDINGS AND DISCUSSION

• FINDINGS

In this research, the researcher has found four maxims are used in the interview. First is the maxim of quantity, from the maxim of quantity the researcher found 15 data. Second, the maxim of quality was found 21 data in the transcript of the interview. The third is the maxim of relation, on the maxim of relation

the researcher found 9 data. Last, is the maxim of manner. Maxim of manner was found 5 data by the researcher. For the violation of the maxim, the researcher found 12 data were violated. It included the four maxims are used in the transcript that was violated. The amount of this data can be seen in detail in the following table.

Table frequency of Grice's Maxims used

| NO | Grice's Maxims | Maxims Used | Violation |
|-------|----------------|-------------|-----------|
| 1 | Quantity | 15 | 2 |
| 2 | Quality | 21 | 3 |
| 3 | Relation | 9 | 4 |
| 4 | Manner | 5 | 3 |
| TOTAL | | 50 | 12 |

From the table of Grice's Maxims that shows the most dominant used in the transcript in the interview of Prince Harry and Meghan is the maxim of quality. It can be seen in the maxim of quality are used 21 data from 50 data was existing. It indicates that in the interview Prince Harry and Meghan were asking about their opinion. For the violation of the maxim, the most dominantly violated of the maxims is relation maxim, it means Prince Harry and Meghan was avoided that the reality of their life as the public figure and royal kingdom family and they are want to distract the question to the listener.

• DISCUSSION

1. Maxim of Quantity used in Grice's maxims
Context Situation:

Participant: Interviewer, Prince Harry, Meghan.

Setting: at the tv studio

Situation: the interviewer gives questions to Prince Harry and Meghan

about their first meeting until now.

Utterances

INT : and this is how long after you first met?

M : **Oh it would be a year and a half**, a little bit more than that?

PH : **No just about it- it would be a year and a half yeah.**

In the conversation above, the maxim was used maxim of quantity. And Prince Harry gives the information was enough to the interviewer, and it can be classified as the maxim of quantity. In the sentence “**No just about it- it would be a year and a half yeah**”. It means, the Prince was given information of what he believes and not gives other information that does not relate to the question.

CONCLUSION AND SUGGESTIONS

• Conclusion

The researcher classified that some points can answer the research question. The classification of kinds of Grice's Maxim that occurred in the conversation between Prince Harry and Meghan Markle includes four kinds, that is quantity, quality, relation, manner. The most often used is the maxim of quality in this research. Then, the researcher found four violation maxims by Harry and Meghan. The maxim was violated are maxim quantity, quality, relation, and manner. They have violated the maxims because there is implied meaning that makes them violated all the maxims, that is they don't want too much to expose their relationship to the public. And they distract the topic and give another information.

• Suggestions

Based on the conclusion of the research, the research purposes following suggestion. First, to the student of the English Department to do further research using other perspective data sources. It is better to try new challenges the example analysis of cooperative principles in the coaching process or social media. Second, another researcher can conduct further research on more specific cooperative principles, with interesting studies bigger data,

and get deeper analysis techniques to get perfect results. The last, to the next researcher, this research will make another to interest and can be more observe about cooperative principle, with interesting studies, larger data, and more in-depth analysis techniques to get the perfect result. And also this research will be useful or can be some of the references for those people who are concerned about further research.

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