

A Sociolinguistic Study of Formal and Casual Style in *The Pursuit of Happiness* Movie

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ABSTRACT

Style can be identified based on the circumstances in which the speaker is speaking, whether it's formal or informal, public or private, and by the people who listen to, when the situation of speaking, whether they are friends, parents, or strangers [1]. The writer used a qualitative descriptive method. And analyzing the data by identifying the formal and casual style movie based on Holmes's theory, and the social factor of using formal and casual style in *the pursuit of happiness* movie. There are 24 data for formal and 39 data for the casual language style. This research also reveals that participant and setting are the dominant social factors that affected the use of formal and casual language style in this movie.

Keywords: *Sociolinguistic, Language style, Formal style, Casual style, Social factor.*

INTRODUCTION

Language varies according to its uses and users, when it is used, how it is used, and who uses it. Our choice of code or variation, whether script, dialect, or style, is influenced by the recipients and the context. Style refers to how people communicate [2]. There are several kinds of research analyzed language style as their research topic. Researched formal and casual language style in the film *Crazy Rich Asians*. From the data collected, it was found that the use of single verbs, no contraction, the use of formal substitute, a full sentence, and the use of modal verb are all examples of the formal style in *Crazy Rich Asians*. Then the use of phrasal verbs, the use of casual alternatives, the use of contractions, the use of discourse markers, the use of grammatical ellipsis, and ambiguous vocabulary, on the other hand, are characteristics of the casual style seen in the film. And the functions of speakers' utterances are expressive, phatic, referential, directive, and poetic [3]. Analyze the language style used in presidential campaign slogans. This paper aims to find out information on the language and linguistic functions employed in the Presidential campaign slogans [4]. From the previous research, the researcher found no research that analyzed about characteristics of formal and casual language style in *The Pursuit of Happiness* Movie. Therefore, the researcher is

interested to analyze the characteristics of formal and casual language style in this movie. This study aims to analyze what are the characteristic of formal and casual style and also what are the social factor that affected the speaker's use of formal and casual style in *The Pursuit of Happiness* movie. Some problems have been analyzed from *The Pursuit of Happiness* Movie. In this case, language style can be learned by the characteristic of formal and casual style, and the researcher chooses Holmes's theory [1]. And, social factor theory, they are participants, the setting, the function, and the topic [2].

RESEARCH METHODOLOGY

This research is qualitative research using descriptive methods. The qualitative method is a scientific observation method for collecting non-numerical data. This method refers to the meaning, concept definition, metaphor, symbol, and description of something [5]. In conducting the research, the writer did three research steps, they are collecting, analyzing, and presenting the data of research findings and finally, drawing conclusions from the results obtained.

FINDINGS AND DISCUSSION

In this research about formal and casual style in *the pursuit of happiness* movie, the researcher found 63 data of formal and casual style from the sources. The data are classified and analyzed as each characteristic and social factor, the classification of formal and casual style that occurs in the utterances of the speakers. The researcher found 24 data of formal style and 39 data of casual style in the conversation between the speakers.

Table 1: Frequency of Characteristics of formal style

No	Characteristics of formal style	Frequency
1	Use the rank	22
2	Grammatical structure	2
Total		24

Table 2: Frequency of Characteristics of casual style

No	Characteristics of casual style	Frequency
1	Use a nickname	27
2	Repetition	11
3	Slang	1
4	Rapid pronunciation	0
Total		39

From table 1, the most type of language style used was casual style with 39 data, in which some utterances use a nickname in the speaker's utterance with about 27 data. Then, from table 2, formal language style with 24 data. It is mostly found from the characteristic of formal style which is use the rank by speaker's utterance. Some data of address by using rank found in the form of words attached in the participant's conversation.

Table 3: Frequency of Social Factor of using Formal and Casual Style

No	Social Factor of using Formal and Casual Style	Frequency
1	Participant	61
2	The setting	49
3	Function of interaction	41
4	Topic	8

From table 3, social factors that influence speakers in using formal and casual styles are not only influenced by one factor but several other factors as well. So that

the frequency of social factors that influence it is not the same as the frequency of the formal and casual data specified. The social factors that dominant in affected the use of formal and casual style are the participant and setting factors, with a frequency is 61 data for the participant and 49 data for the setting factor.

Table 4: Data representing all populations of formal style & social factors that are affected

No	Dialogue/ Utterance	Formal Style	Social Factor
1	Chris Gardner: "Mr. Twistle, Chris Gardner." Mr. Twistle: "Hi."	Use the rank	1. Participant 2. The setting
2	Chris Gardner: Can I ask you a favor, miss?	Use the rank	1. Participant 2. Function

Table 5: Data representing all populations of casual style & social factors that are affected

No	Dialogue/ Utterance	Casual Style	Social Factor
1	Chris Gardner: Hey, Roy. Roy! Can you beat your little rug when nobody's out here? There's dust and shit all over.	Use a nickname	1. Participant 2. The setting
2	Chris Gardner: You owe me \$ 14. Wayne: I'm gonna get that to you. Chris Chris Gardner: I need my money. I need my money.	Repetition	1. Participant 2. The setting 3. Function

CONCLUSION AND SUGGESTION

CONCLUSION

Based on the findings and discussion in chapter IV, it can be stated that from *the pursuit of happiness* movie, there is 24 formal style, and 39 casual styles used by speakers. Under the findings and discussion in chapter IV, the formal and casual styles have their respective characteristics. Then, the social factors that most dominant in affected the use of formal and casual style is the participant and setting factors, with a frequency is 61 data for the participant and 49 data for setting factor.

SUGGESTION

To the student of the English Department, the writer suggests the students of the English Department do further research using other perspectives or other data sources and other researchers can conduct further research on more specific about language style. Language style is an intriguing topic in linguistics. As a result, the writer suggests linguistics students conduct more research on the five language types or especially formal and casual styles employed in other materials such as speeches, books, or articles.

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