

AN ANALYSIS OF SLANG USED IN RIHANNA'S INSTAGRAM ACCOUNT

@BADGALRIRI

Anisa Maharani¹, Temmy Thamrin²

¹English Department, Faculty of Humanities, Universitas Bung Hatta

English Department, Faculty of Humanities, Universitas Bung Hatta

Email: anisa09mikayra@gmail.com

temmy.thamrin@bunghatta.ac.id

Slang is part of the language for communicating in non-formal situations. This study focused on identifying the slang used in Rihanna's @badgalriri Instagram account in terms of the types of slang and the meaning of the slang used. The method of this research is qualitative methods. The finding and result shows that there are four types of slang used and found in Rihanna's Instagram account @badgalriri Abbreviation, Shortened form, funny mispronunciation, and interjection. The meaning of slang in this study is the denotative meaning and connotative meaning. It can be a connotative meaning depending on the context.

Keyword: slang, types of slang, meaning

INTRODUCTION

Persons in a society may speak a variety of languages depending on the social situations they encounter. People should be aware of whether they are in an informal or formal scenario[1].

Slang is a group of errant registers of language that are defined by an ideological framework for thinking about language[2]. Slang is a type of informal language that develops as a result of the quick expansion of new words and is used by individuals as a form of creative expression to make words more effective and easy to say[3]. The types of slang the are 4 abbreviation, shortened form, funny mispronunciation, interjection[4]. The meaning of slang has 2 meanings namely connotative meaning and denotative meaning. However , the meaning may change depending on the context that influences[5].

Based on the background of the problem that the author described earlier, the author focuses on knowing the types uses of slang in Instagram

feeds and comments of @Badgalriri from 2018 until 2022. The purpose of this research are as to describe the types and the meaning of slang that writer found in @Badgalriri's Instagram.

METHOD

This study used qualitative approaches since it exhibited a number of qualitative traits. The descriptive method is a method used to describe or analyze the results of a method but is not used to make broader conclusions[6]. First, the researcher is a professional since they watch and gather information without falsifying it. Second, the research's data consists of statements made by Instagram user @Badgalriri. Thirdly, this research employs inductive methodology because the researcher interprets and draws conclusions from the process after analyzing it.

FINDING AND DISCUSSION

The results show that abbreviation, shortened form, funny misspronunciation and interjection are almost equally found in posts or comments embedded on the @badgalriri Instagram

homepage. Abbreviations are formed by taking the initial letters of several words. The word "A.S.A.P" stands for "As soon as possible". Usually the word "ASAP" is used to describe something urgent. The meaning is Denotative and influenced by situational context . The word "Y "ll" stands for the word "You all". The meaning is Denotative and influenced by situational context. For the funny mispronunciation is the language or expression of disbelief in something, which is a modification of the unusual height of the question tone such as "Mama fenty is looking hawwwtt" which is literally taken from the word "hot" this meaning is connotative because it is influenced by situational context . And the last type of slang in this study is Interjectin, a form that cannot be added and has no syntactic support in other forms used to describe feelings, for example the word "Yeayyy" written in the comments column on one of Rihanna's posts which indicates a happy feeling expressed because of her impatience waiting for the latest song from Rihanna to be released. This meaning of slang is denotative

CONCLUSION AND SUGESTION

Based on the results of the research and discussion, . Through her Instagram social media @badgalriri, the majority uses slang words in each upload. Rihanna or @badgalriri uses slang to express feelings, daily activities and promotions from her business. 1. The slang word that the author took from several @badgalriri posts and comments on his Instagram feed. The data collected from the @badgalriri account includes four types of slang words, which are *Abbreviation* (ASAP, LOL, OMG, WTF), *Shortened Form* (Fav, lil, Y'all, thru drippin), *Funny Misspronunciation* (Dayz, do-yu-lah-me-too?, mummz, hawwwtt). *Interjection* (yeayy, yummy, ouch!!, lord of lordy).

As for suggestions for future researchers to find more types of slang words whether it's from Instagram, Facebook, song lyrics or other social media to keep updating and knowing the extent

and what kind of slang words that exist at that time.

REFERENCES

- [1] Holmes, Janet. (2001) “ *An Introduction to Sociolinguistics.*” London: Longman
- [2] Agha, A. (2015). Tropes of Slang. *Signs and Society*, 3(2), 306-330.
- [3] Fromkim, V., R. Rodman, dan N. Hyams. 2003. *An Introduction to Language.* (edisi ketujuh). Boston: Thomson Heinle.
- [4] Agha, Julio. & Ambalegin. 2020. The Form Of Slang Term In The “Kingsman: The Golden Circle” Movie. *Linguistic, English Education and Art (LEEA) Journal*, 3(2),402-403.
- [5] Cutting, J. (2002). *Pragmatics and Discourse.* London: Rutledge.
- [6] Sugiono, 2005. *Memahami Penelitian Kualitatif.* Bandung : Alfabeta.