

AN ANALYSIS OF METAPHOR USED IN COCO MOVIE

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ABSTRACT

The goal of this research is to identify different types of metaphorical expressions in Coco movie. The author also tries to explain the meaning of the metaphor. The method used in this study is the descriptive qualitative method to describe the types and meaning of metaphors, which means collecting the data, then observing and analyzing the data, and drawing a conclusion. The theory of metaphor used in this study is based on Ullman (1972). The data comes from a Disney movie titled Coco. The data, on the other hand, are the utterances from the characters in the movie. The results of this study showed there are 2 anthropomorphic metaphors, 2 animal metaphors, 9 synesthetic metaphors, and 22 from concrete to abstract metaphors, which are the most frequent used. Each metaphor's meaning is interpreted within the existing context.

Keywords: *metaphor, meaning, movie*

INTRODUCTION

When expressing their ideas, feelings, or thoughts, speakers occasionally employ figurative language instead of strictly literal language, and the context of the speaker's speech determines the meaning. One common figurative language that is usually used is metaphor. Metaphor is a comparison between two objects and describes referents that are similar to the word primary referent but are not used in the same way[1]. Metaphor is a form of figurative language that is implicit, since metaphor does not use *like*, *as*, *as for*, etc to compare two things as in simile. There are three figures in metaphor: topic, image, and point of similarity[2]. In a fiction, some of figurative language including metaphor is used to emphasize values that the writer wants to share. Therefore, metaphor could be found in a work of fiction. The researcher decided to analyze the metaphor in Coco Movie. It is interesting to consider how metaphors, a form of figurative language, are used in this well-known musical film. Furthermore, the researcher wants to know the meaning behind metaphor that is used in Coco Movie. In this research the writer focusses on the metaphor used in terms of the types of metaphor and the meaning behind the metaphor. The types of metaphor were analyzed by using theory of Ullman [3]. There are four types of metaphor: (1) anthropomorphic metaphor, (2) animal metaphor, (3) from concrete to abstract metaphor, and (4) synesthetic metaphor. The purposes of the research

are to find the metaphor used, types of the metaphor used and the meaning behind metaphor used in Coco movie. There are a number of researches done about metaphor. Some of them are Chairunnisa [4], who studied about metaphor in Moana movie. Then, Sofian [5] studied about metaphor in Taylor Swift's song.

METHOD

In this research the writer used qualitative research in conducting the research and descriptive qualitative research. Qualitative research is flexible, based on the situation and development of the research [6]. The source of data is the movie entitled *Coco*. The procedures used in this research was watching the movie to collect the data that consist of metaphor by screenshot all of the scene that contain metaphors, then the writer wrote all the data and classified them into the types of metaphor, then analyzed the data and the meaning based on the theory that writer used.

RESULT AND DISCUSSION

In this research the researcher found 35 data. Anthropomorphic metaphor has 2 data, Animal metaphor with 2 data, 22 data from concrete to abstract metaphors which are most frequently used, and the last is 9 data of synesthetic metaphor. The meaning of the metaphor was examined by considering the context. Anthropomorphic metaphor describes a physical characteristic of a person and

their characteristics in relation to unliving things, one of the examples found in the source of data is when Abuelita saying “You’re a twig” in this word Abuelita is trying to say that Miguel is thin by saying he is a twig. Animal metaphor is the type that comparing animal qualities to animal features that resemble human attributes, one of the examples found in the source of data is when De La Cruz saying “Nice Kitty” to a spirit guide because he was afraid of it. The speaker compares kitty and a spirit guide that resembles a cat. The next type is from concrete to abstract metaphor, this type is as a result of the translation from an experience that was concrete to an abstract one and vice versa one of the examples found in the data is “My grandson is a sweet little angelito”. Abuelita said that his grandson is someone who possesses traits typically associated with angels, which are purity and kindness. The last type is Synesthetic metaphor. This type is based on the transmission of concepts or senses. It might be a sense being transferred from one human to another. In this type metaphorical expression found is “music fades” which transfers two senses; hearing and seeing. Metaphor expression in this data emphasize that the music will stop slowly.

Table 1. Types of metaphor in *Coco* movie

No	Types of Metaphor			
	Anthropomorphic	Animal	Concrete to abstract	Synesthetic
1.	<i>You're a twig</i>	You Rat!	My grandson is a sweet little angelito	that's such a sweet sentiment
2.	It's Chorizo	Nice Kitty	That devil box tells you nothing but lies!	the music fades
3.			The music, It is me.	

CONCLUSION AND SUGGESTION

The conclusion is the characters in *Coco* movie used some metaphors in their conversations and the meaning of the metaphor was examined by considering the context. The suggestions for the other researchers who want to analyze metaphor are: the other researcher might choose to employ a different movie genre or even different object such as a poetry, newspaper, etc and examine metaphor in both verbal

and visual terms. In addition, the following researcher might use a different theory to analyze the metaphors to comprehend metaphor deeper.

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