

ANALYSIS OF THE FLOUTING MAXIMS IN SHERLOCK HOLMES MOVIE

Aulia Ramadhan¹, Elfiondri²

¹Student of English Literature, Faculty of Humanities, Bung Hatta University

²Lecturer of English Literature, Faculty of Humanities, Bung Hatta University

Email : ramadhanaulia648@gmail.com
elfiondri@bunghatta.ac.id

ABSTRAK

The studying of this study is a about the flouting maxims in the conversation by the characters in Sherlock Holmes Movie. In this research have 2 objectives, to identify what the flouting maxims used by the characters in the movie and the second to find the reason why the characters frequently used the flouting maxims. This research is use the Cutting's (2002) theory. This research use qualitative research method of 30 utterances that classified as flouting maxims. 3 Flouting maxim quantity that flouts in the movie, 8 flouting maxim of quality, 18 flouting maxim of relation and 1 flouting maxim of manner. Flouting maxim of relation are frequently get flouted by the characters in the movie. To answer the second objective which the analysis of reasons by connecting with the setting, that is with all conditions (place, topic of conversation, environment, etc.) the setting is what causes the characters to act.

Keyword : *Cooperative Principles, Pragmatics, Floating, Sherlock Holmes Movie*

INTRODUCTION

People in daily life, use the flouting maxim in their conversations for several kinds of reasons. They are doing it so that the listener can figure out why they are doing it. By doing this, we can raise others' awareness of a problem without hurting their feelings, people who do in a floating maxim or fail to give information in an instructive way are hiding something that they would like to share[1]. In Grice's theory, this is referred to as implicature. implicature as "the use of language to show, implies, or subtly transmit certain meanings." [1]

To prevent infringement in communication, these four cooperative principles must be used throughout the conversation. However, speakers routinely break these communication guidelines a practice known as non-observance of the dictum. Therefore, we need to follow the communication guidelines to have a decent discourse. In addition, through the conversation and movie it can be found the flouting maxim.

When a speaker appears to flout a maxim but yet expects the listener to understand the implicit meaning, this is known as maxim flouting[2]. When

a speaker makes an apparent violation of a maxim but still hopes the audience will understand what they mean. By flouting the maxim, the speaker is attempting to deceive the audience.

Cutting's theory is used by the researcher for analyzing the flouting maxim in the Sherlock Holmes Movie. The researchers were able to identify and identify flouting conversational maxim in this movie. The analyst is interested to do an anlysis the Sherlock Holmes Movie after understanding the concept of flouting maxims, since individuals commonly apply them in this way in everyday activity, especially on the movie.

METHOD

In order to determine the responses to the research questions. Analyzing the flouting maxim from the Sherlock Holmes movie, this research employs a qualitative research methodology. Utilizing a contraction of reality and focusing on the meaning and depth of the data rather than what it means is how the qualitative approach is applied. Qualitative research focuses on what happened rather than how or why something occurred[3].

The research's data comes from the statements made in the Sherlock Holmes film that violate the principle. In order to fulfill the required precise information, Observation and recording techniques were used to gather data, and characters that use the flouting maxim in the Sherlock Holmes movie's subtitles were detected. After stopping the English-subtitled movie to take notes, the researcher watched it again and gave an analysis.

The source of the data in this research was Sherlock Holmes Movie. The movie was downloaded in the internet also with the English subtitle.

FINDINGS AND DISCUSSIONS

There are four categories of the flouting maxims that flouts by the characters in this movie: The flouting of the relation, quality, quantity, and manner maxims. Moreover, the writer shows the explanation in each data that already have analyzed

1. Flouting Maxim of Quantity

the speaker who flouts the maxim of quantity will give too little or too much information than it is required[2]. When speaker purposefully gives a conversation more or less information than is required, they do the flouting maxim of quantity. For example of the data below :

Dr.Watson: *You are not taking this seriously, are you ?*

Sherlock Holmes: *Yes. As you should, it's a matter of professional intergrity. No girls want to marry a doctor who cant tell if a man's dead or not.*

(Sherlock Holmes, Minute 37:05)

According to the conversation above. There is a situation when Lord Blackwood was rising from his death. Holmes was in discussion with Officer Clarkie about the situation but Dr.Watson first didn't want to join the case because he want to meet with his lover, Marry. But Holmes try to make him understand with this case also under his responsible to. Watson didn't understand with his partner Holmes. And then Watson asking him a question, Holmes replies his answer with too much information. Holmes only may say "yes, as you should." But he give too much information so that Watson understand about the situation, in this case Holmes do the flouting maxim of quantity by giving too much information.

2. Flouting Maxim of Quality

There are several ways that can be used by the speaker in flouting maxim quality, and also It is possible for the speakers to express anything that plainly differs with their opinions[2]. For example

Sherlock Holmes : *Constable, you could do worse than to check the ground under the rear windows for any footprints. Data, data, data. I cannot make a bricks without a clay*

(Sherlock holmes, minute 1:09:50)

According to the abovementioned statement, Sherlock Holmes spoke with Officer Clarkie about the search. And it appears that a statement made by Sherlock Holmes has a metaphor. "I cannot make a bricks without a clay". The words "Make a brick without a clay" delivered as the metaphor. Sherlock Holmes does not intend to make bricks in his investigation. It expressed that without any supporting investigative evidence, he is unable to draw any conclusions or uncover any leads from his investigation. Therefore, In summary, Sherlock Holmes flouted the maxim of quantity by using metaphor.

3. Flouting Maxim of Relation

Speakers that flout the relational maxim hope that the listeners would deduce what they weren't saying and make connections between their speech and the one that came before it [2]. In another sense, someone that do the flouting maxim of relation, mostly they do it to make the listener understand and there are also things that the listener has to imagine to know what the speaker means by speaking like that. To make it clearer, you can see the example below :

Captain Philips : *I smell gun powder. It's not right , you know, not in a domestic environment*

Dr. Watson : *Thank you, Captain Philips. Perhaps a nice cup of tea ?*

(Sherlock Holmes . Minute 8:17)

In dialogue above, the conversation between Captain Philips and Dr.Watson, Captain Philips was asking Dr. Watson about what was happening in the Sherlock Holmes room after hearing gunfire coming from the room. Dr. Watson responds to Captain Philips with something else rather than a response. He replies Captain Philips "*Thank you, Captain Philips, Perhaps a nice cup of tea ?*". It had not relevant with the question raised by Captain Philips. In this case, Dr.Watson flouts the maxim of relation by being irrelevant.

4. Flouting Maxim of Manner

Those who flout the maxim of manner, the speaker is appearing to be obscure and ambiguous[2]. As a result, the speaker is flouted maxim of manner by trying to be vague and unclear in their remarks. For example

Dr. Watson : Holmes, what are you doing ?

Sherlock Holmes : **Nothing..**

(Sherlock Holmes, minute 33:27)

Based on the dialogue above, Sherlock Holmes do the flouting maxim of manner by being obscure. Watson wanted to know what had happened to Sherlock Holmes, but Holmes didn't want to talk to Watson by answering "Nothing.." without any additional explanation, Sherlock Holmes flouted maxim of manners by being obscure during their previous conversation. This allowed Holmes to be untruthful and to conceal information from Watson. Additionally, because Holmes was naturally curious and tried to pursue Irene Adler, he answered questions correctly and truthfully when Watson asked them.

Four categories were found be used by the Sherlock Holmes movie's characters in their states and dialogues. From the movie have been analyzed, they used flouting maxim towards different interlocutors.

Table 1. The data that used flouting maxim in the movie

No	Flouting Maxims	Numbers
1	Flouting Maxim of Quantity	3
2	Flouting Maxim of Quality	8
3	Flouting Maxim of Relation	18
4.	Flouting Maxim of Manner	1

In table 1, it seems that Flouting Maxim of Relation are frequently used in the movie. The researcher comes to the second research question that is to know the rationale behind the characters' frequent flout of the maxim. The information appears to indicate that the movie's characters flout the relation maxim. The explanation behind they do the flouting maxim of relation most of them have ridiculous behavior, try to deny the question willingly and to avoid prolonged or unnecessary discussion with the interlocutor.

As seen in the data flouting maxim of relation, about the conversation between Captain Philips and Dr. Watson, maxim flouting is carried out to avoid further discussions or to avoid long discussions occurring. Because there are some things that the characters shouldn't extend.

CONCLUSION AND DISCUSSION

The researcher employs Cutting's theory to assist him in studying the entire dataset. The writer took certain steps to acquire data. The files are Sherlock Holmes' English subtitle scripts that were downloaded from the internet. To make sure there are no conversations missed, The researcher used a movie script to crosscheck whether it is the same conversation on the script or not. After that, the writer selects all the flouting maxims and categorizes them based on the sort of maxim. The researcher have found 4 flouting maxim have been flouted, they are flouting maxim of quantity, quality, relation and manner. The flouting maxim of relation are frequently used by the characters. The flouting maxims is frequently not cooperative by saying irrelevant things to the topic of the conversation.

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