

**THE IMPLEMENTATION OF HAMBURGER STRATEGY
TO IMPROVE STUDENTS' ABILITY TO WRITE HORTATORY
EXPOSITION TEXT**

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Abstract

The purpose of writing this paper is to discuss the implementation of hamburger strategy in teaching students to write hortatory exposition text. Based on the discussion, definition of writing is a receptive language process. The successful person in learning English language is determined by how well he or she can express their ideas in this language. Writing is an alternative way to carry out communication besides speaking. There are four main elements of writing; they are planing, drafting, editing, and final draft. Hortatory exposition text is a type of text to persuade readers or listener about something that should be agreed or disagreed. Many students find difficulties in writing hortatory exposition text. They also find vocabulary and grammatical problems and punctuation problems. To solve the problems, the writer tries to give easy way to write hortatory exposition text, that is by using hamburger strategy. In this strategy, the teacher may use visual effects of hamburger strategy itself in explaining the pieces of an essay. It helps the student easy to identify the important part of an essay.

Keywords: *Writing, Hortatory Exposition Text, Hamburger Strategy.*

Introduction

1.1 Background of the Problem

Jin (2009:1) states that English as an international language is regarded as a very important means of communication. In Indonesia English is a foreign language and it has been taught as one of the compulsory subjects since junior high school up to University level.

There are four language skills that students have to learn in learning English. They are Listening, Speaking, Reading, and Writing. According to Jin (2009:2), having those skills in the English language is an important factor that helps someone to communicate and collect information. These basic skills are interrelated each other. One can speak well if he can listen to English well, and one can write well if he has been able to read well.

Writing becomes a part of student's need and it is one of important skill that should be learned and mastered by students in the school. According to Polisena (2014:1) Writing is an essential skill

can benefit students for the rest of their lives. It cannot be separated from learning process experienced by the students as long as they are still in educational process.

1.2 Purpose of Writing Paper

In general, the main purpose of writing this paper is to discuss about the implementation of hamburger strategy in teaching students to write hortatory exposition text. By doing, so it is expected that this paper could give benefit contribution and the scientific information for the English teachers about teaching writing Hortatory Exposition text by using Hamburger Strategy.

1.3 Organization of the Paper

This paper consists of three chapters. Chapter one deals with the introduction which covers three topics. The background of the problem deals with rational way the writer wants to describe or discuss about the use of hamburger strategy to teach writing. Besides, the purposes of writing the paper and organization of the paper are also included in chapter one. In chapter two the writer includes a brief explanation about the principal nature of teaching writing, text and hamburger strategy. Next, chapter three discusses about the procedures

how to apply this strategy in teaching hortatory exposition. And finally, the writer draws the conclusion in the last chapter. In addition, it covers some suggestions on positive input for teachers and students.

DISCUSSION ON WRITING HORTATORY TEXT AND HAMBURGER STRATEGY

2.1 Nature of Writing

Writing becomes a part of students' needs that cannot be separated and it is one of important skills that should be learned and mastered by the students. Moreover, writing is not only about how to combine some sentences into a good paragraph, but also how to state and convey the message being written. According to Harmer (2004; 4) writing is used for a wide variety of purposes and it is produced in many different forms.

That is why writing plays an important role in building communication. According to Pillai (2012:1) writing is one of the important ways of expressing thoughts, communicating ideas and views to others. The writer will try to express through in written form in order to communicate and share with others.

2.2 Teaching Writing

The teacher does not only teach about how to put word into piece of paper, but also teach how to apply any elements in producing writing. According to Harmer (2004: 79), the reason of teaching writing for students of English as foreign language include reinforcement, language development, learning style and most importantly grammatical structure. Moreover, someone who wants to write an essay, reply an advertisement, write a letter, write an electronic media and story must know the steps in writing process and aspect of writing.

Harmer (2004:5) presents some steps of writing, as the following: Planning, Drafting, Editing (reflecting and revising), Final version

2.3 Hortatory Exposition Text

2.3.1 Definition of a Hortatory Exposition Text

Hortatory exposition text is a nonfiction text. Rebertson and Nunn (2006:297) define that hortatory exposition text is designed to persuade people to do something. In

general hortatory texts are either spoken or written, exhibit a number of the characteristics of spoken English. It means that the text offers some facts and then tells the people what they should do anymore.

Moreover, Kodrat and Diah (2007:2) states that hortatory exposition text is a type of text to persuade the readers or listener about something that should be agreed or disagreed. It means that the writer persuades the readers to agree or disagree about something happen. Then, Atmawinata and Harmani (2011:181) points out that hortatory exposition text is a type of text that has a function to make sure the reader that something should or should not happen. In this case the writer tries to make sure the reader about something happen.

2.3.2 Generic Structure of Hortatory Exposition Text

A hortatory exposition text consists of some components; social function, generic structure and language feature. Ferdianti (2005:123) says that the generic structure of hortatory exposition text

have three elements. Firstly, thesis is announcement of issue concern. Secondly, arguments are reasons for concern, leading to recommendation. Finally, recommendation is statements of what ought or ought not to happen.

Moreover, Hidayati (2006:9) states that a hortatory exposition text consists of three elements. They are; thesis, Argument, and Recommendation. Firstly, the writer announces his or her statement of issue concern. Secondly, the writer proposes his/her reasons for concern and leading to recommendation. Finally, the writer states an argument of what ought not to happen.

In addition, Atmawinata and Harmani (2011:181) points out that hortatory exposition text is organized into three stages. They are; thesis, argument, and recommendation. In thesis, the writer announces issue of concern. Then the writer creates the reasons for concern in arguments. Finally, the writer states of what ought or ought not to happen in recommendation.

On the whole, a Hortatory Exposition text has generic structure, including, Thesis, Arguments, and Recommendation which each part has certain function. Thesis is used to show the writers' statement, arguments are used to give the reasons for the writers' statement, and recommendation is used to lead the readers to a brief conclusion.

2.3.3 Language Features of Hortatory Exposition Text

According to Sudarwanti (2007:204) they include; the use of emotive words, the use of words that qualify statements, the use of present tense, the use of compound and complex sentence, the use of modal and adverb.

2.4 Hamburger Strategy

2.4.1 Nature of Hamburger Strategy

There are some definitions of hamburger strategy given by experts. According to Foy (2006:1), Hamburger strategy is a successful strategy teaching third graders about writing paragraphs. Moreover, Reading Rockets (2012) states that

Hamburger strategy is a writing organizer strategy that visually outlines the key components of a paragraph. When writing by using hamburger strategy, the students will learn to remember how to build the paragraph and the importance of each component. For example, without the meat, the paragraph would be the equivalent of a cheese sandwich and would not fill you up as much. Without the buns or the condiments, the paragraph would be too plain and would not excite the reader.

Furthermore, Lants and Smaroff in Simon (2012) assume that Hamburger strategy is a strategy for writing three paragraph persuasive and expository essays. Actually, Hamburger strategy can be applied to any kind of text. It is caused by each part of the burger is the same with each of an essays. The top bun should be the opening paragraph which includes general background information and this statement topic sentence. The meat and filling are the body paragraph which includes topic sentence, details and examples that support the

stated topic and concluding sentence. The last part of burger is the bottom bun in which the writer restates thesis statement/topic sentence using new word and then summarizes the main supporting ideas and also create a conclusion.

2.4.2 Procedure of Hamburger Strategy

To apply Hamburger strategy in the classroom, the teacher should master the procedures of hamburger strategy itself. Some different experts give their points of view about procedures that should be followed by the teacher when applying hamburger strategy. Reading Rockets (2012) states that there are four important steps in applying hamburger strategy.

1. Discuss with the students the three main components of a good essay.
2. Ask students to write a topic sentence that introduces their whole essay.
3. Have the students write a few detail sentences that explain about the thesis statement.

4. Have the students write a recommendation that sums up the whole essay.

2.4.3 Advantages of Hamburger Strategy

In choosing a strategy to be used in the language classroom, it is important for the teacher to consider what kind of advantages that can be gained. Hamburger strategy is one of many strategies that can give many advantages for the students when applying the strategy. Foy (2006:1) explains that hamburger strategy provides young students with a memory device they can call upon if necessary to remember all of the essential aspects of a paragraph.

In addition, Wiley in Simon (2012) adds that Hamburger strategy helps students see how each paragraph in the five paragraph essay is tied one to another. It means that the students will be informed by the teacher what will happen if one of the parts of hamburger is lost.

Moreover, Reading Rockets (2012) concludes that the teacher should use Hamburger strategy in teaching writing. The first reason is that it helps students organize their

ideas into a cohesive paragraph. The second one is that hamburger strategy helps show the organization or structure of concept/idea. The last reason is that hamburger strategy demonstrates in a concrete way how information is related.

In brief, the teacher and the students can get many advantages by using Hamburger strategy in teaching writing. There are many advantages that are provided by hamburger strategy. The use of the picture of Hamburger many good impacts for the students as explained above.

PROCEDURE OF USING HAMBURGER STRATEGY TO IMPROVE STUDENTS' ABILITY TO WRITE HORTATORY EXPOSITION TEXT.

3.1 Stage of Hamburger Strategy

In developing a skill, the students have to follow some processes if they want to get a good writing. A process is a necessity in studying. According to Rockets (2012), states that Hamburger strategy is a writing organizer strategy that visually outlines the key components of a paragraph. When

writing by using hamburger strategy, the students will learn to remember how to build the paragraph and the importance of each component.

The four steps writing hortatory exposition text through hamburger strategy are listed below:

1. Discuss Three Main Components of Essay.

In this step, discuss three main components of essay. There are thesis statement, arguments and recommendation. Using the hamburger strategy thesis statement is represented with the top bun, argumentation is represented with the meat and filling, and recommendation is represented with the bottom bun. Hamburger strategy can be applied to essay paragraph. It is caused by each part of the burger is the same with each of an essay.

2. Write a Thesis Statement of Essay.

In this step, the students write a thesis statement. The top bun of the

hamburger model equals the thesis statement of a paragraph and general background. The purpose of the thesis statement is to explain what the information the paragraph will consist of. Before the students write a thesis statement, the students choose one topic to developing a thesis statement.

3. Write a Few Arguments of Thesis Statement.

In this step, the students write a few arguments that explain about thesis statement of the topic choose. The meat and filling of the hamburger strategy model equals the argumentation. In the meat and filling are the body paragraphs which include thesis statement, argumentation and examples that support the stated topic and recommendation.

4. Write a Recommendation of Essay.

In this step, the students to write a recommendation in this essay. The last part of burger is the

bottom bun in which the writer restates thesis statement/topic sentence using new word and then summarizes the main supporting ideas and also create a recommendation/conclusion.

4.1 Conclusions

There are four language skills that should be mastered by language learner. They are listening, speaking, reading, and writing. These skills are relating each others and cannot be separated. Writing is one of the most important skills in learning language beside listening, speaking, and reading. It is also more difficult than others.

Writing is not only a skill that asks the writer or the students to arrange some sentences into a good order essay but also the skill of conveying the meaningful message to the readers.

Hamburger strategy is a strategy that uses visual effects of hamburger strategy itself in explaining the pieces of an essay. The teachers will tell the students that four pieces in

hamburger are the same with four parts of an essay.

4.2 Suggestions

Based on the application of hamburger strategy in the chapter three, it can be said that hamburger strategy gives concrete procedures of constructing an essay. That is why the writer would like to give some suggestions for English teacher; it is very useful to introduce and to apply hamburger strategy in teaching writing at Senior High School because this strategy can help English teacher and also the students to understand the main point of an essay in order to construct a perfect writing product. This strategy is also useful in solving the problems of students in teaching hortatory exposition text. The teacher has to choose some interesting materials in order to increase student's willingness in writing hortatory exposition text.

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